



Fundación de Becas para
Hotelería y Turismo

Scholarship

Editor: Carolyn C. Dalmau

October 2011

Foundation

BLAST FROM THE PAST

Alumni News

Scholarship Foundation is expanding its program with UNLV and Cornell

The Board of Directors of the Scholarship Foundation for Hotel & Tourism Studies has unanimously voted to extend our program of scholarship assistance to include specific casino seminars and casino online classes from the University of Nevada, Las Vegas as well as Cornell University's Executive Development Program which is aimed at up and coming managers in the hospitality industry and related businesses.

In collaboration with the University of Nevada, Las Vegas (UNLV), the Scholarship Foundation is sponsoring a series of three casino seminars. The first one on Marketing and Customer Service took place from August 15th to August 17th at La Concha Resort with UNLV instructor Rich Lehman. Mr. Lehman has over 30 years of experience in all areas of casino management and marketing. The seminar was very well attended and the response was quite positive and enthusiastic. José Santiago, Inc. was the sponsor for this first seminar.

The second casino seminar on Slot Operations, which will be sponsored by the gaming division of the Puerto Rico Tourism Company, is scheduled for November 14th to the 16th and will be conducted by Dr. Anthony F. Lucas, an Associate Professor at UNLV's William F. Harrah College of Hotel Administration. The three day seminar is strictly limited to 35 persons and the cost is \$350. The third casino seminar is still in the planning stages for the beginning of 2012.

In addition, the Scholarship Foundation is also sponsoring a series of online classes offered by UNLV and directed at casino employees in all

areas of casino operations. The online courses last from September 26th to November 18th and include weekly assignments, a mid-term exam and a final exam. Upon completion of the coursework, students are presented with a certificate. The cost of each course is \$450 and the Scholarship Foundation is offering a scholarship of \$225 for up to 50 participants.

For more information about the casino seminars and the online classes, please contact Sylvia Vila at 787-253-2378 or by email at svila@sjcourtyard.com.

Also, The Board of Directors of the Scholarship Foundation is pleased to offer Puerto Rico's up-and-coming executives a chance to participate in Cornell's Executive Development Program here on the Island during 2012.

The first part of the program, which takes 6 to 8 months to complete, consists of ten online courses monitored completely by Cornell faculty members. The second part of the program is a series of actual classes taught by four Cornell School Executive Education faculty members presented onsite at the School of Hotel and Restaurant Administration at the UPR, Carolina campus. Upon completion of the program, successful participants will earn a Cornell Executive Development certificate.

It is our plan to have the cost of the program equally divided among the Puerto Rico Tourism Company, the employer of the enrolled student and the Scholarship Foundation. For more information about the Cornell program and an application form, please contact Carolyn C. Dalmau at cdalmau@becasdeturismopr.org.

SCHOLARSHIP BOARD

Members of the current Scholarship Foundation Board of Directors include:



- Victor Alvear, Secretary/Treasurer*
- Hamid Azize*
- Raúl Bustamante*
- José Campo*
- Consuelo Carrero*
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- Clarisa Jiménez, PRHTA*
- Luis R. Rodríguez, Alumni Rep*
- Augusto Schreiner, The Art of Cooking School*

In a recent Board of Directors meeting, scholarships were approved for the 2011-2012 academic year and include the following students:

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| <i>José Abreu-Valentino</i> | <i>Master's degree in Finance</i> | <i>Universidad Interamericana</i> |
| <i>Gabriel Badillo</i> | <i>Associate's degree in Culinary Arts</i> | <i>Johnson & Wales University</i> |
| <i>Daniel Elenen</i> | <i>Associate's degree in Culinary Arts</i> | <i>Culinary Institute of America</i> |
| <i>Yari González</i> | <i>Master's degree in Human Resources</i> | <i>Universidad Interamericana</i> |
| <i>Erick Jiménez</i> | <i>Executive MBA</i> | <i>University of Miami</i> |
| <i>Andrés Lugo</i> | <i>Master's in Marketing</i> | <i>Universidad Interamericana</i> |
| <i>Gian Morales</i> | <i>Bachelor's in Culinary Arts</i> | <i>Johnson & Wales University</i> |
| <i>Raiza Robles</i> | <i>International MBA</i> | <i>Universidad Interamericana</i> |
| <i>Erica Sabalones</i> | <i>Bachelor's in Baking & Pastry</i> | <i>Culinary Institute of America</i> |
| <i>Norberto Sierra</i> | <i>Bachelor's in Hotel Administration</i> | <i>Mitchell College</i> |
| <i>Claudia Soto</i> | <i>Bachelor's in Hotel Administration</i> | <i>Johnson & Wales University</i> |

Dr. Fareed Zakaria's Conferences in Puerto Rico benefit the Scholarship Foundation

The Center for the New Economy invited Dr. Fareed Zakaria, a well-known political-economic analyst, to speak in Puerto Rico on April 18th & 19th. Thanks to the generosity of various Puerto Rico corporations that sponsored the three different conferences, the Scholarship Foundation received a \$50,000 donation to continue our program of scholarship assistance for students to further their studies in the hospitality industry.

18th Annual Luis Torregrosa Inter-Casino Golf Tournament



The 18th Annual Luis Torregrosa Inter-Casino Golf Tournament was held on Monday, June 13th at the Wyndham Rio Mar Beach Resort. Nearly 200 golfers competed on the two top-rated golf courses. Winners on the Ocean Course were Manuel Manzano and Joe Piñero while Dr. Pablo Ortiz and Susin Vélez won on the River Course.

Thanks to the hard work of Carl Kortum and his organizing committee, the tournament raised \$100,000 for scholarships for a series of Casino Seminars and online casino classes from the University of Nevada at Las Vegas. Eduardo Martí, Carlos Guardia and Raymond Burgos represented AON Risk Services of Puerto Rico, title sponsor of this year's Luis Torregrosa Inter-Casino Golf Tournament.

THE VIEW From MY CORNER

News from the Executive Administrator



Daniel Elenen



Paula Irizarry



Claudia Soto



Gabriel Badillo

Since 2006, the Scholarship Foundation has offered scholarships for a six-week English Immersion program at SUNY, OSWEGO for hotel, restaurant, culinary arts and tourism administration majors at the UPR, Carolina and the Universidad del Este's José A. (Tony) Santana International School of Hospitality and Culinary Arts.

This summer seven students from the UPR, Carolina attended the program, including Dorimar Alicea Morales, Marleen Miranda Díaz, Ruben Orlando Padilla Alvarado, Milton J. Maldonado Torres, Duquelia Consuegra Cruz, Katherine Medina Santiago and Katiely Marie Ortiz Serrano.

Scholarship recipient Gabriel Badillo, on vacation from his culinary arts studies at Johnson & Wales University, spent the summer honing his skills at the Rincón of the Seas Grand Caribbean Hotel. New culinary arts scholarship recipient Daniel Elenen plans to do his externship from The Culinary Institute of America at the famed Café Boulud in New York City. Former scholarship recipient Paula Irizarry has accepted a position as Operations Manager for IMC Caribe and is currently stationed in Panama. Claudia Soto, a senior in hospitality management at Johnson & Wales University, is working full-time in Office Operations with Big Bus Tours in Miami. They recently acquired Gray Line Miami, where Claudia worked as operations manager.

SCHOLARSHIP FOUNDATION CALENDAR

September 26, 2011	Start of UNLV online casino classes
November 14-16, 2011	Casino Seminar on Slot Operations given by UNLV professor Dr. Anthony Lucas
November 18, 2011	End of UNLV online casino classes.
December 4 – 10, 2011	2nd Copa Turismo Basketball Tournament, Coliseo Pedrín Zorilla in Hato Rey
Week of December 26th	Annual Student Lunch at the San Juan Marriott Hotel
January 2012	Start of the Cornell Executive Development Program



Puerto Rico's Eco Dining and the harvest twelve spectacular chefs

"12 Chefs... 6 Wines... 1 Dinner... Eco Dining"

The 8th Annual "12 Chefs...6 Wines...1 Dinner" was held on Monday, May 23rd in the lovely ballroom at the Caribe Hilton Hotel. Promoting this year's theme of Eco Dining and the harvest in Puerto Rico were twelve spectacular chefs including: Mario Ferro (Caribe Hilton); David Chaymol (Bistro de Paris); Peter Schintler (Marmalade); Dirk Troop (Sheraton Old San Juan); Ariel Rodríguez (Augusto's Cuisine); Jannette Berríos (La Concha Resort); Rocío Varela (Sheraton Convention Center); Augusto Schreiner (The Art of Cooking School); Efraín Cruz (Gran Meliá

Puerto Rico); Daniel Vasse (Chez Daniel); Juan Peña (Trois Cent Onze); and Miguel Santiago (Las Casitas at El Conquistador). Interesting wines to pair with the creative cuisine were donated by Ballester Hermanos and the Puerto Rico Philharmonic Orchestra under the baton of Francisco Figueroa treated us to a wide selection of music. The tables and décor were beautiful thanks to Arquetipo and emcee Braulio entertained us with great commentary. We were all treated to a surprise at the end of the evening when Erica Reyes from Hacienda San Pedro demonstrated her coffeemaking skills and served us delicious coffee. While all of this was going on in the ballroom, a Benefit Silent Auction featuring donations of wines, hotel stays and highlighted by two business class tickets on American Airlines to any destination they travel in Europe except Italy attracted the attention of our guests. All in all it was another outstanding evening and our culinary scholarship recipients will definitely benefit from this great tradition.